

Dear Parent or Student,
 Honor your graduate with a personalized senior recognition ad in the 2019-2020 Lance yearbook. Visit www.jostensadservice.com to upload photos and text, create a layout, and pay for your ad. Jostens' user-friendly website makes creating a personalized tribute to your student super easy. Space is limited, so create your senior's ad today! Don't miss out on this special opportunity! All ads are due by Jan. 31st, 2020.
 Sincerely, Lance Yearbook Staff

ORDER YOUR YEARBOOK RECOGNITION AD TODAY!



ORDER BY Jan 31 2020

COLOR AD

Full Page	\$200.00
1/2 Page	\$110.00
1/4 Page	\$60.00
1/8 Page	\$40.00

EASY PAYMENT PLAN AVAILABLE*

*Credit card installment plan available for orders of \$30 or more.

IT'S EASY! Create your ad online at www.jostensadservice.com

- 1. Choose your ad size and layout.**
- 2. Enter your text and upload your photos.**

Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

GUIDELINES SURROUNDING RECOGNITION AD CONTENT.

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

Frequently Asked Questions

How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

Can I create my student's ad on my mobile device?

Yes, you can design your recognition ad on a mobile device using the free ReplayIt app. Available for download from the Google Play and Apple App store.

Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

More questions? Call Jostens at (800) 358-0800.

www.jostensadservice.com

